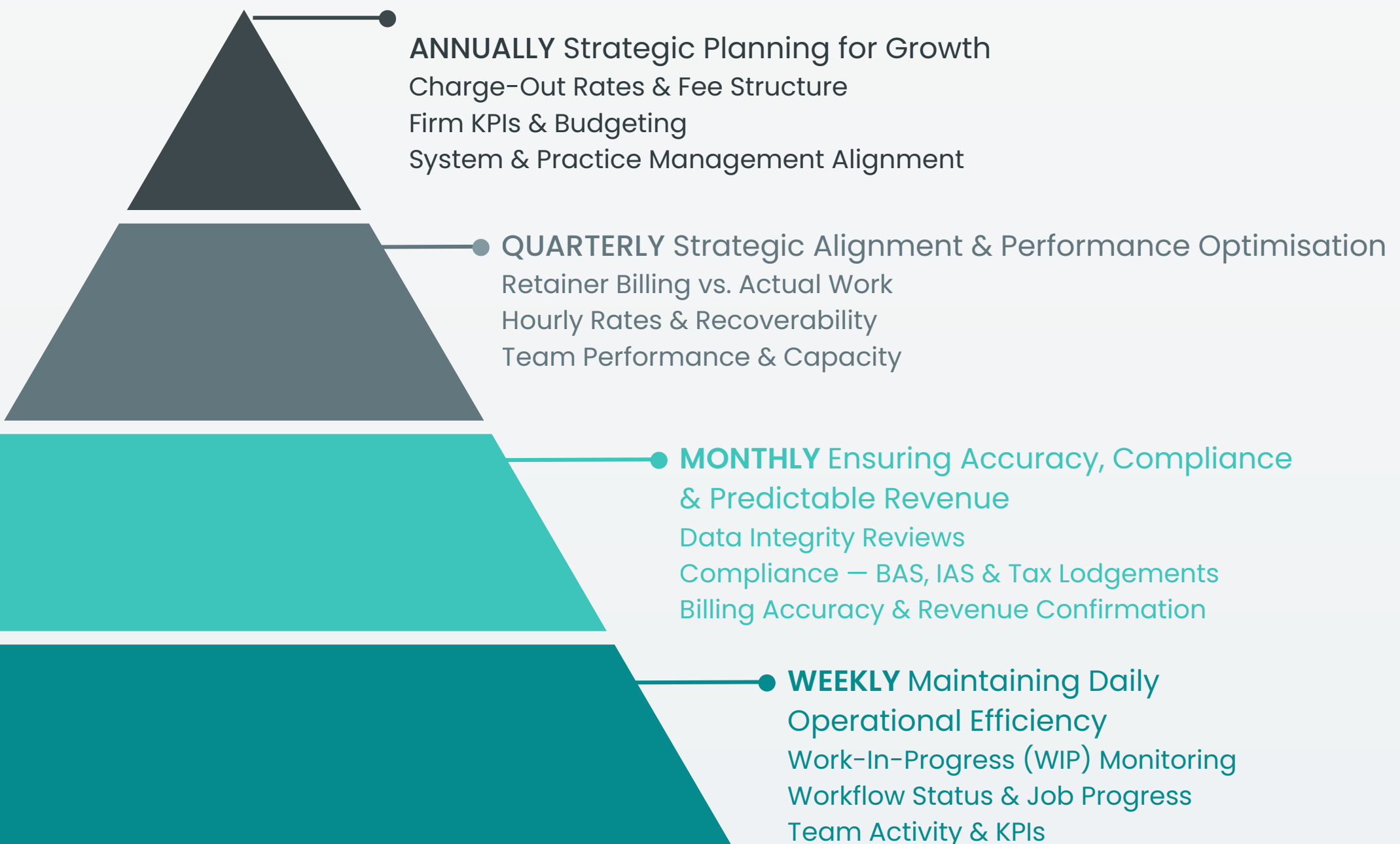


Firm Operational Rhythm



BUSINESS BENEFITS

WEEKLY

- **Immediate visibility:** Spot bottlenecks and overdue tasks before they escalate
- **Enhanced efficiency:** Keep work flowing smoothly and reduce WIP aging
- **Team accountability:** Ensure everyone is aligned to priorities and performance goals

QUARTERLY

- **Optimised profitability:** Align billing and recoverability with actual work delivered
- **Strategic resource allocation:** Identify over- or under-utilised staff and optimise capacity
- **Performance improvement:** Reward top performers and address skill gaps before they impact results

MONTHLY

- **Accurate financials:** Minimise errors and prevent compliance issues
- **Reliable cash flow:** Ensure all billable work is captured and invoiced correctly
- **Risk mitigation:** Detect discrepancies early, avoiding costly surprises

ANNUAL

- **Sustainable growth:** Set pricing and budgets that reflect true value and market conditions
- **Strategic clarity:** Align firm-wide KPIs with long-term goals and operational priorities
- **Operational excellence:** Refine systems, processes, and workflows to support high performance year-round